



PAR EXCELLENCE
GROUP

YACHTING LIFESTYLE & NETWORKING MAGAZINE
ALL-IN-ONE MARKETING

CONTENT



PROFILE

Our company PAR EXCELLENCE GmbH introduces the unique mission of the luxury yachting & lifestyle magazine and concierge services from Cote D'Azur to Switzerland.

PAGES 3-5



LUXURY MAGAZINE

A unique magazine connecting our clientele and stakeholders within this circle of services for them all producing business between them.

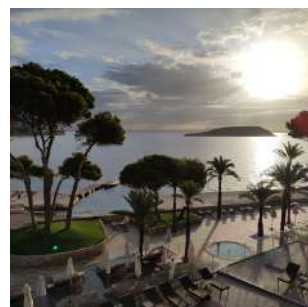
PAGES 6-14



VIDEO ADS & COMMERCIALS

Supreme quality of Video Production and Commercials by using high technology and sophisticated equipment featuring same into our print editions and website.

PAGES 15-19



TRAVEL CONCIERGE

Exclusive deals and seamless trip arrangements hand-picked by our partners ensuring stress-free experiences, all in one place.

PAGES 20-23



GALA, PODCAST & EXPANSION

Our vision in detail introducing events such a glamorous gala connecting our advertisers and awarding the top notch luxury vendors, together with expansion plan in new yachting regions.

PAGES 24-28



MEET OUR CREW

A beautiful team sharing same vision dedicated to supreme quality of a unique networking magazine within the Superyacht & Luxury Hospitality industries.

PAGES 29-31



CONTACT US

Reach directly the Founder Tomislav Pahljina who tirelessly is seeking the best value for clients while ensuring flawless execution.

PAGES 32-35



COMPANY

Our premier luxury brand, Par Excellence Group Gmbh, nestled in Zug, Switzerland, amid majestic mountains and serene lakes, is drawing inspiration from the splendor of nature's diverse tapestry.

Our services reflect this richness, blending precision with glamour and embracing diversity at every turn.

From Switzerland's stunning vistas to the Mediterranean shores, we craft experiences that epitomize diversity, majesty, and glamour with on-site services catering to refined tastes.

Services:

Luxury Yachting & Lifestyle Magazine;

[Learn More](#)

Video Production;

[Learn More](#)

Bespoke Travel Hot Deals;

[Learn More](#)

Award & Event Business Networking

[coming soon](#)



MISSION

Our mission is the harmonious convergence of two distinct clientele sides: The discerning Sellers from the luxury industries featuring their treasures into our magazine, whether this is Superyachts, private mansions, jets and other luxury assets, and the enclave of UHNWIs buying their featured services.

With a great agenda of UHNWI we are connecting constantly during yacht shows, events and happenings or by an scheduled meeting to share our Magazine or receive orders for exquisite commercials.

Our clientele benefits from our Concierge services together with great deals in the globe, private mansions, entertainment happenings, all with a silver service offered on-site.

Our on-site luxury services include our legendary butler service, offering personalized, 24/7 assistance that transforms ordinary moments into mythical experiences.



Our sole scope is to connect our clientele and stakeholders within this circle of services for them producing business between them. Our unique yachting lifestyle magazine reaches its goal, distributed only within a top-notch clientele and close vendors.

VISION

In envisioning the future we aspire to forge exquisite collaborations through strategic partnerships and investments.

Our vision encompasses the expansion of our team to a wider geographical footprint, extending our reach to new yachting & lifestyle destinations.

We aim to invest in networking events that foster meaningful connections within the luxury industry, and establishing award programs that celebrate excellence in luxury features.

We seek to provide our partners and advertisers with opportunities for collaboration, facilitating a synergy among them to showcase their businesses collectively in the globe, and by also targeting new yachting & lifestyle destinations.



PAREXCELLENCE
Vip



LUX NETWORKING MAGAZINE

AVAILABLE ONLY

FOR OUR NETWORK

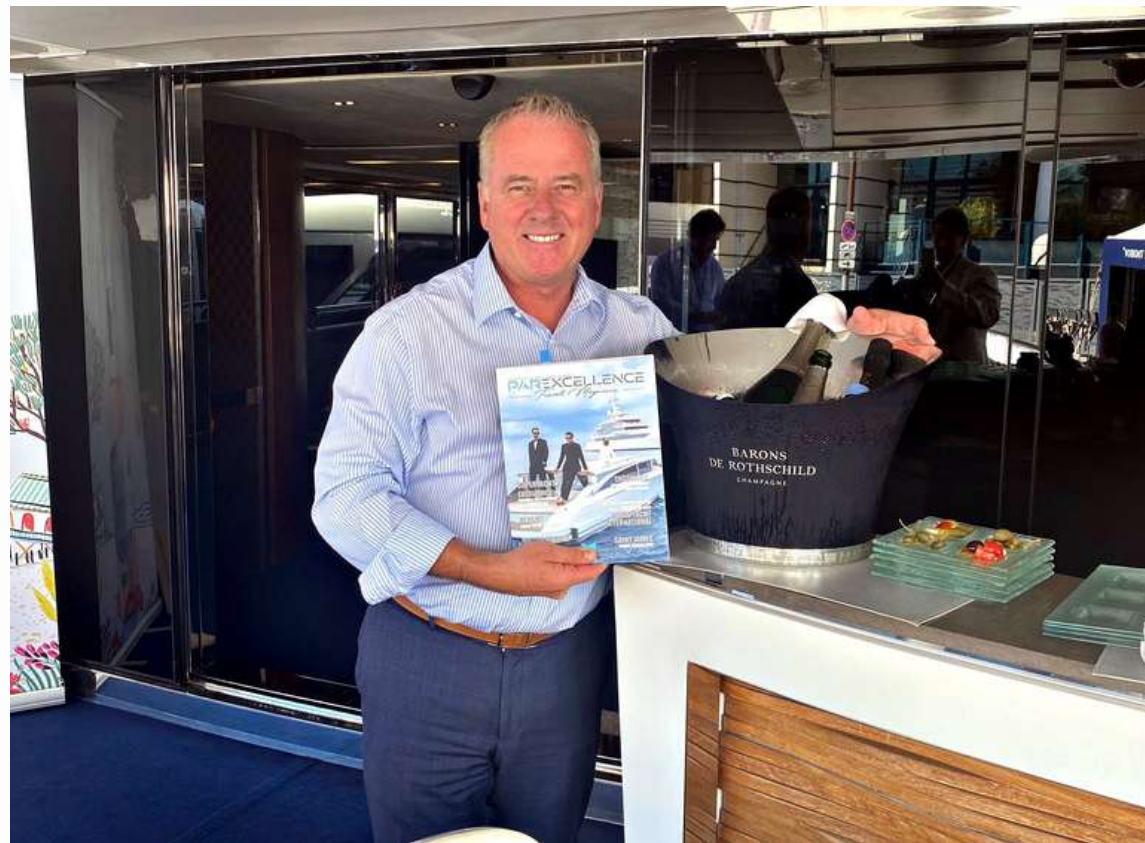


As an annual publication, our Magazine caters to the discerning taste of UHWNl clientele in both physical and digital format.

Our trusted partners showcase their businesses with professionalism, and by collectively defining unparalleled standards of high-end living.



NETWORKING SALES



6,000 COPIES

ADVERTISEMENT PACKAGES

Features such as Captivating Video Commercial to elevate your brand's presentation, Digital advertising, including a dedicated website article, social media promotion, YouTube, Yacht & AERO shows exposure.

<https://parexcellence.vip/advertise-with-us/>

ONBOARD

Along with the 6.000 copies distributed directly aboard Superyachts across the Mediterranean in cooperation with Yachting Pages, and magazines distributed to Luxury Villas, Private Jets and at the AERO and Superyacht shows.

With our dedicated team of Photography and Video production Experts, we craft bespoke stories exuding finesse and sophistication, tailored to each brand. Exploring Elite Lifestyle themes, our captivating narratives attract both local and international media houses.

We help our clients in Selling their Exceptional Luxury Products or Services by building synergy within other advertisers - partner brands & connecting them with like-minded associates and their clients to create a sought-after image within high society.

ARTICLES 3-IN ONE

Direct Customer Reach and Digital Transition

This is a Successful integration of print and digital platforms aligns with industry trends.

Our magazine doesn't reach just anyone – it's distributed only to network clients who wish to collaborate between them and prospect potential customers for their business. We distribute to those who jet-set, vacation in luxury villas, charter Superyachts.

LUXPRINT



EXCLUSIVE EXPOSURE

Par Excellence Magazine delivers direct access to a discreet and sought-after audience, ensuring exclusive exposure to a targeted demographic.

WEALTH-X PARTNERSHIP

Our strategic partnership with Wealth-X guarantees advertisers access to at least HNWIs across print, digital, and live events in growing regions for wealth.

PRECISE DISTRIBUTION

Targeted distribution channels include key luxury venues, and global UHNWI connections, amplifying visibility for advertisers among individuals with the wealth and inclination for premium services.

Our unique yachting lifestyle magazine is distributed only within a top-notch clientele and close vendors with sole scope to be connecting stakeholders in this circle of services giving birth to business for all.



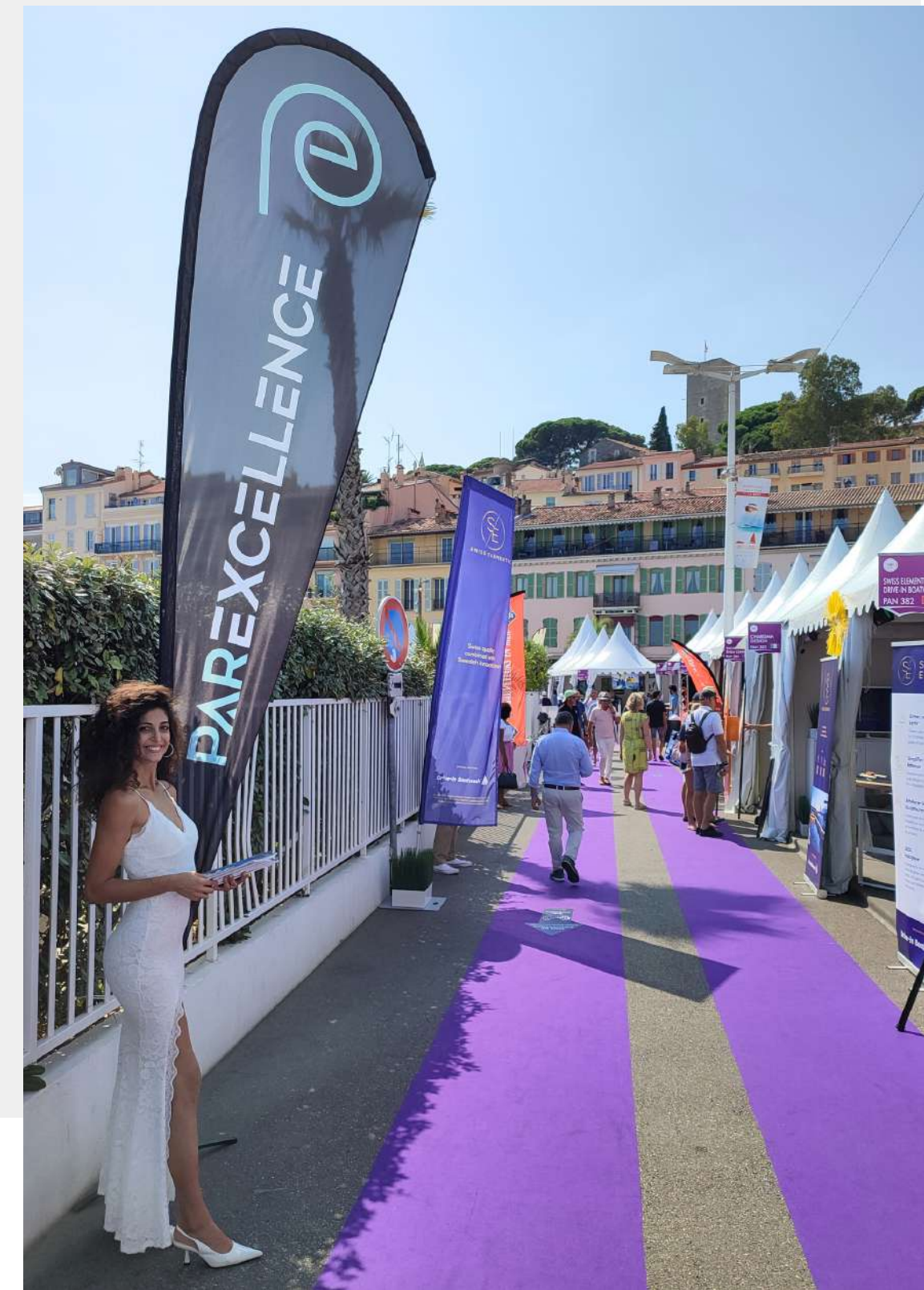
DISTRIBUTION



We establish partnerships with advertisers featured in our magazine selling their services. Beyond ads revenue we benefit from the advertisers sold services through our exclusive travel packages.

NO.1
COTE D'AZUR

SUPERYACHT & AERO SHOWS



OUR CUSTOMERS



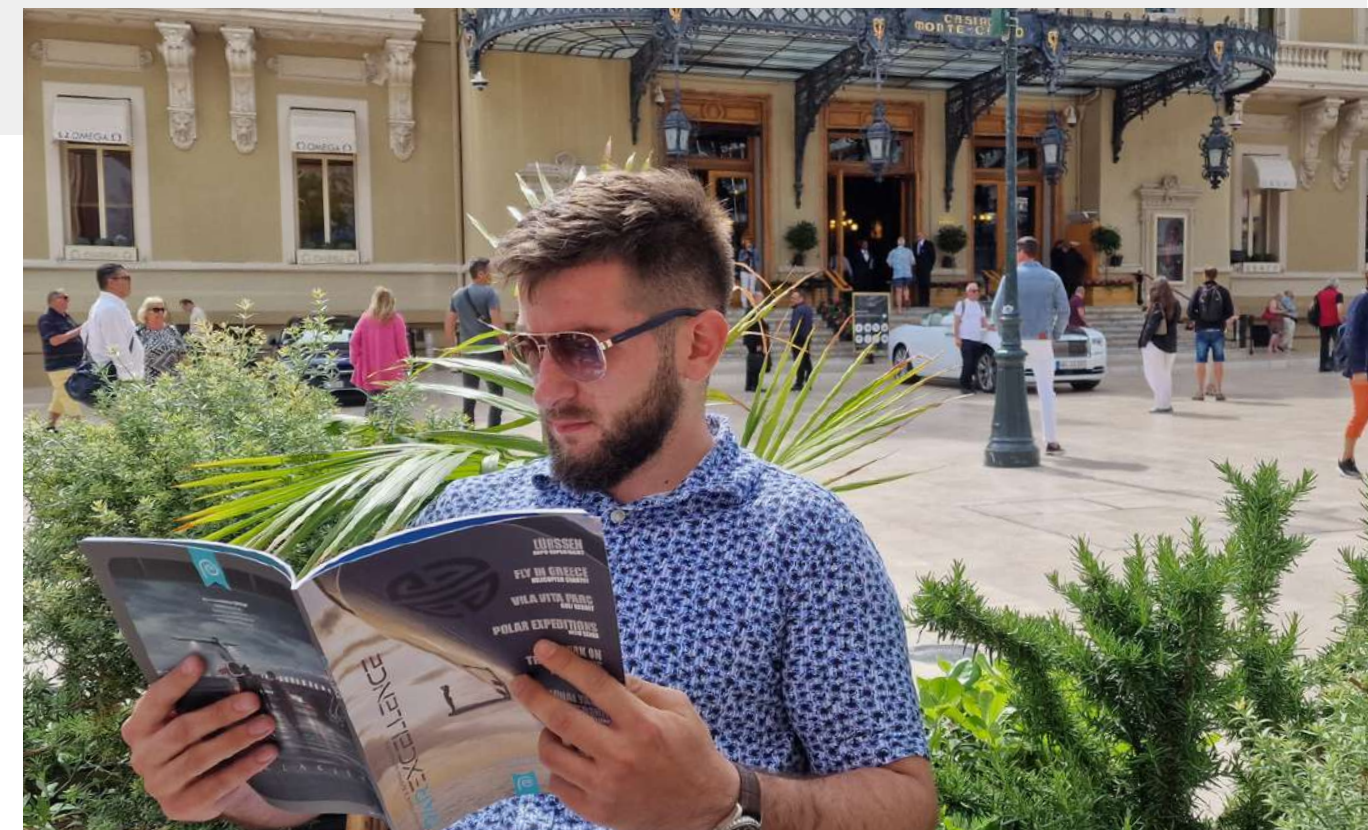
3rd Issue of our Yachting & Lifestyle Networking Magazine

We had the honour of displaying LÜRSEN AHPO yacht, reveal the Admiral's new yachts ordered by IYC, all designed by Giorgio Armani including the interview with IYC visionary CEO, Mr. Raphael Sauleau.

We have also interviewed young yet successful entrepreneur & yachtsman Jonny Dodge from MY OCEAN, and presented Yacht Charter Companies CECIL WRIGHT, MY SEA, a Classic Yacht CORSARIO available for charter in Croatia, innovative polar expeditions by SEDNA, M/Y NO.9 by MYSEA, and more of vendors from the luxury transportation and hospitality.

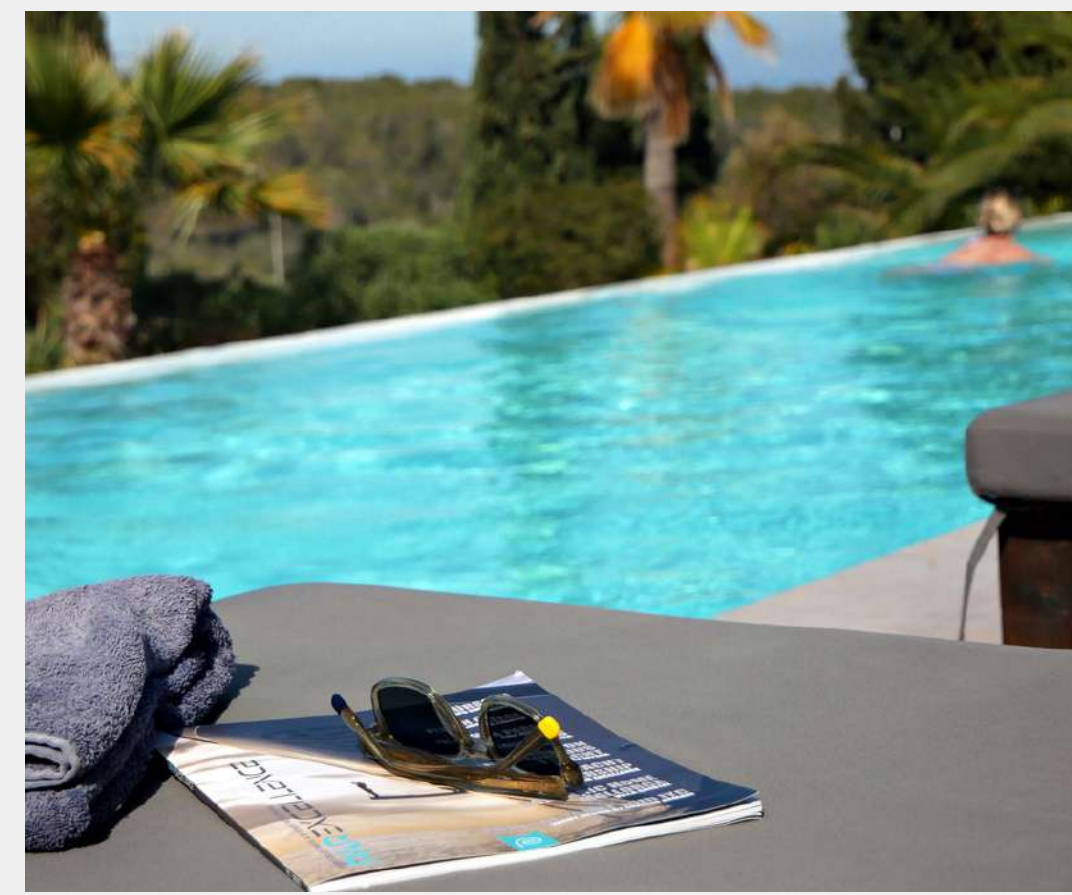
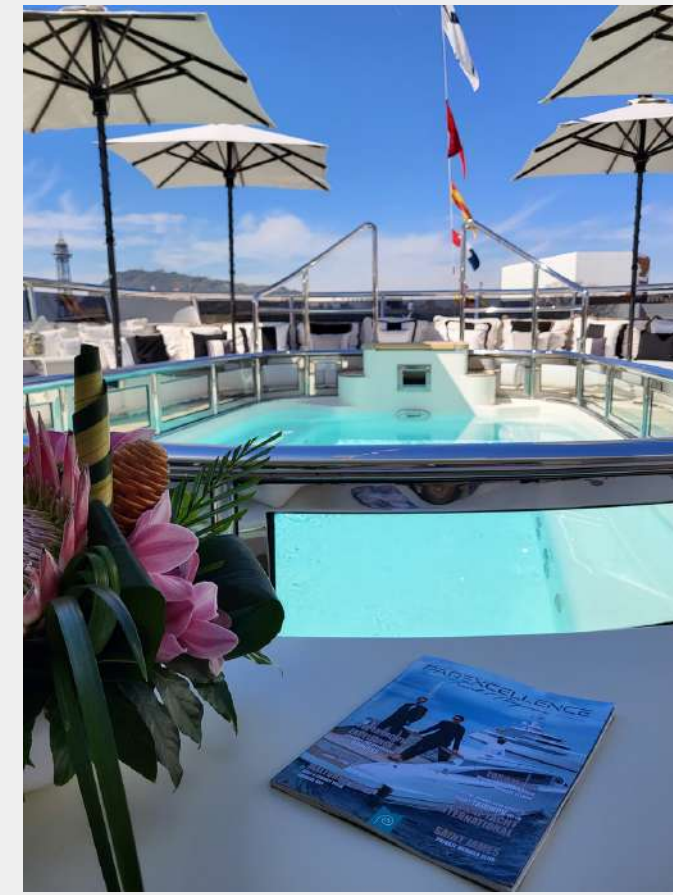
LAST EDITION
OUR

[Check Out](#)



INSIGHTS & FUN





DIC
PORTFOLIO





PAR EXCELLENCE
Life

VIDEO PRODUCTION SERVICES

ADS & COMMERCIALS

We offer brands more than a spot in our remarkable magazine collection. Through our team of top-tier photography and video production experts, brands can showcase their essence via professional video commercials.



- 01**
- Video Director
 - Video Producer
 - Photographer
 - Drone Operator
 - Models / Actors

- 02**
- Cinematic Video 3-6' or Interview or Walking Tour Video
 - A Vertical Video Commercial optimized for Social Media.
 - Premium Quality processed photography - 300 photos.



03 STYLING



04 VIDEO EXAMPLE

Cinematic Video Commercial
[Check Out](#)

Walking Tour Video & an Interview
[Check Out](#)

Luxury Product Presentation
[Check Out](#)

ADVERTISEMENTS

ADS
VIDEO PRODUCTION

WE ARE EXTENDING YOUR REACH
IN THE DIGITAL SPHERE WITH
ADVERTISEMENT

Our package includes print and digital advertising:

- A dedicated Website Article, be it an interview or a compelling company story.
- Social media promotion at 4 times annually.
- YouTube exposure to expand your reach.
- Up to 300 professional photos of your yacht in our Video Production services.





EXAMPLE
WORK



PAR**EXCELLENCE**
Life



TRAVEL CONCIERGE SERVICES

SALE

HOT DEALS

For those seeking luxury travel planning, we provide exclusive deals and seamless trip arrangements. From high-end cruises and yacht charters to aviation services and luxury villa rentals, our hand-picked partners ensure stress-free experiences, all in one place.



HOW?

LUXURY TRAVEL DEALS

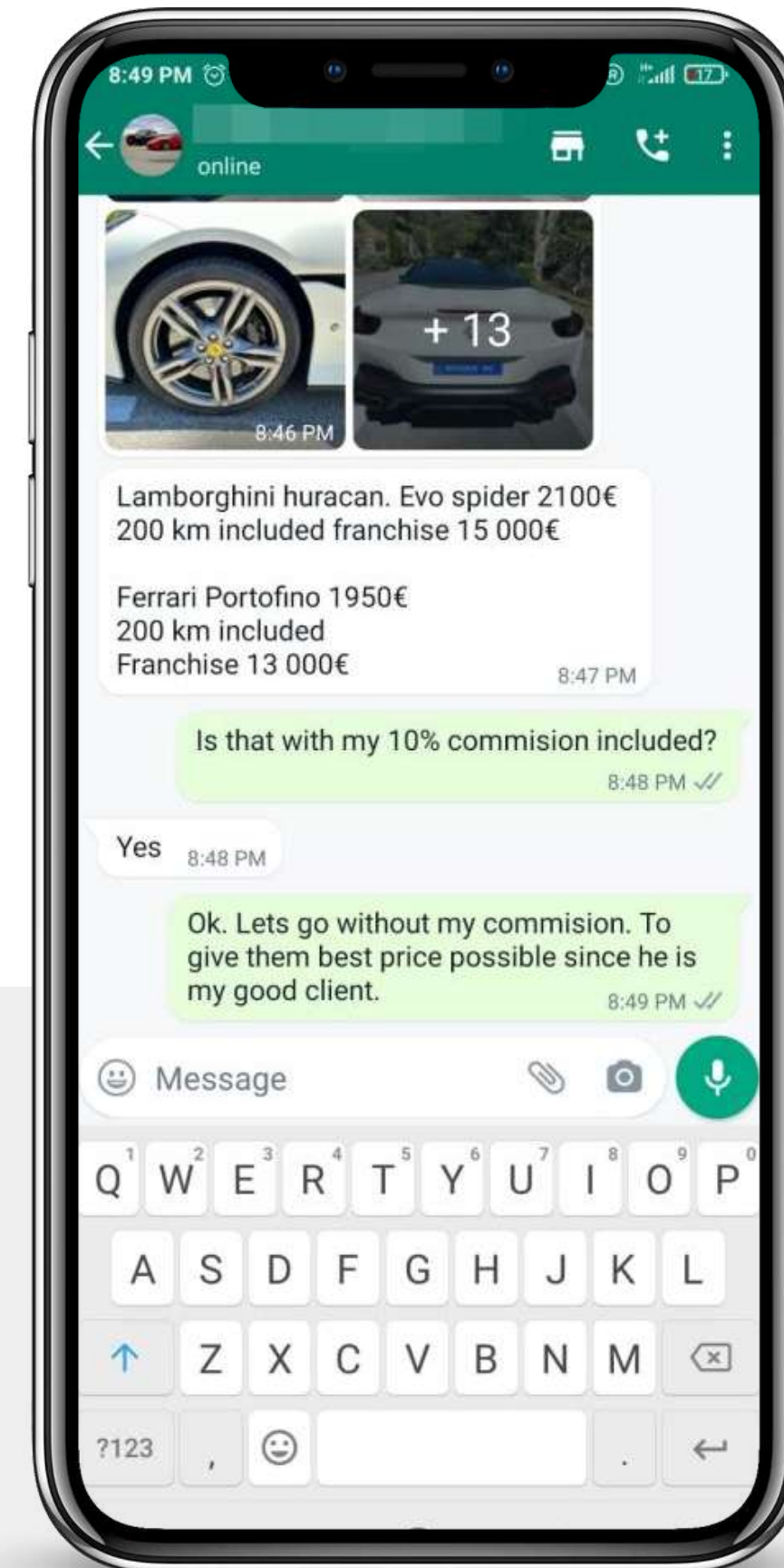
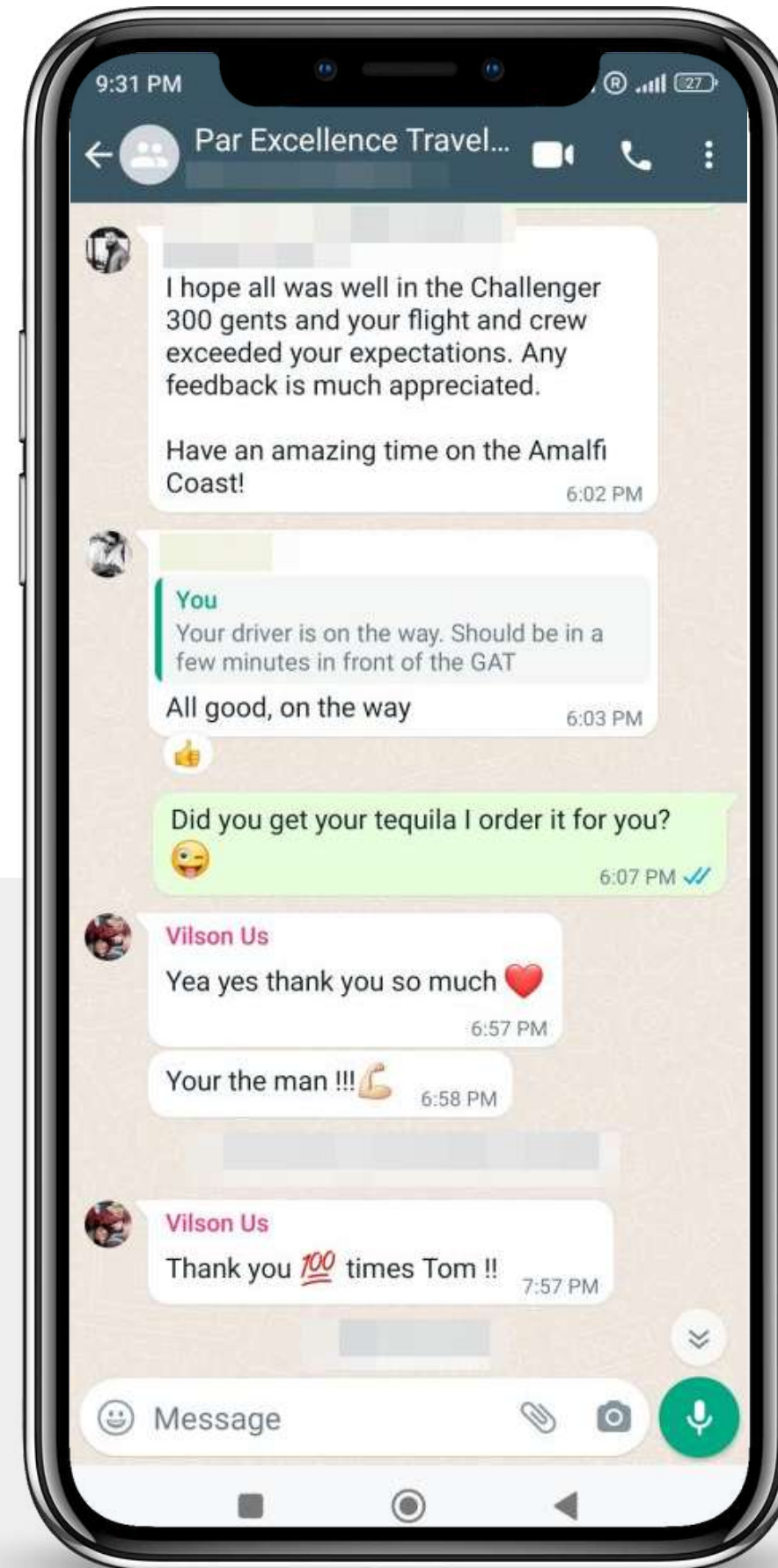
Our magazine advertisers, our partners, offer us exclusive prices to serve as their direct sales agents for off-market travel opportunities. This includes empty leg jet charters and gap periods between standard yacht or villa bookings.



ACCESS TO INFORMATION,
ORGANIZATION, CONTRACTS

CASE STUDY

Our Travel Concierge prioritizes top-notch service over financial gains, fostering lasting relationships with partners and clients to ensure mutual satisfaction and loyalty.



24/7
AVAILABLE

For readers seeking immediate assistance with our partners services our Travel Concierge team is available 24/7



PROJECTS

2025
PAR EXCELLENCE
AWARDS



BY INVITATION ONLY!

PRIVATE EVENT

Par Excellence Awards and Network Events with Pricing shared by invitation.

While launching the 5th edition of our Networking Lifestyle magazine we schedule a unique event offering:

- AD Promotion of previous advertisers at the Special Offer of 1,000 €.
- Gala Dinner on a Private River Cruise introducing Entrepreneurs & Managers.
- 2-day Extravaganza introducing our official edition and projects.
- Inaugural Awards for private aviation, brokerage houses, boutique mansions.

The industry leader specialists will participate in transformative seminars and offer interviews. Advertisers will be granted a unique opportunity to introduce directly to industry leaders and gain exclusive recognition.

2025

PODCAST SERIES

SHARE
KNOWLEDGE

Our new website will be introducing a podcast series by hosting specialists and personas interviewed at VIP events, Superyacht and Aero shows.

Join us on our exclusive podcast series where we delve into the lives and paths to success of luxury industry leaders. Broadcasting straight from VIP events to a global audience, get ready for an inside look into the world of luxury like never before.



EXPANSION

BUILDING FOUNDATIONS

- Omnipresence Focus: Initiate strategies to enhance brand visibility.
- Strategic Hires: Bring on board essential roles in Design, Sales & Marketing.
- Boost Presence: Regular event organization and presence within the industry events.

EXPANSION IN NEW REGIONS

- Specialized Hire:

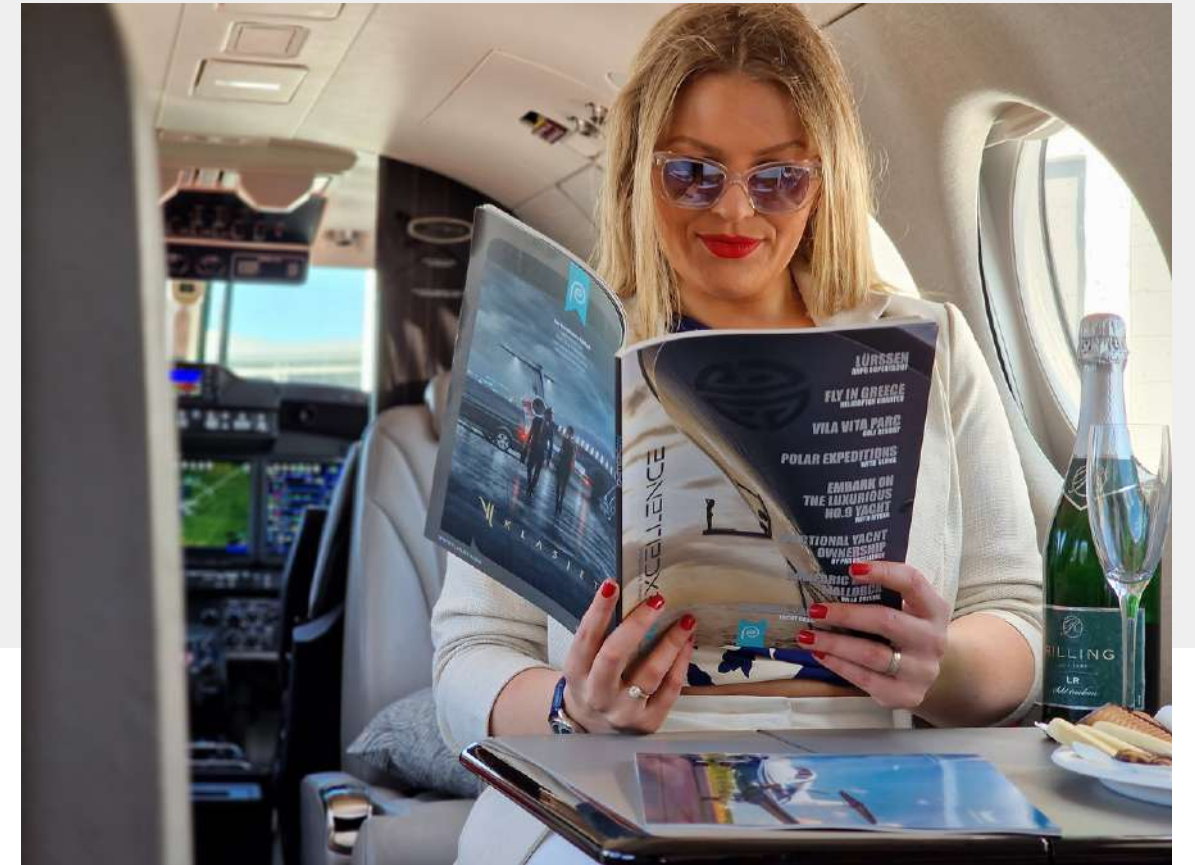
A dedicated Editor in Chief and a Business Development Specialist prospecting clientele in new yachting destinations.

- New Yachting Destinations Initiatives:

Prospecting clientele in upcoming regions such as the Amaala Yacht Club in NEOM and organize events and happenings for the lifestyle personas in the Arab region.

- Sales Diversification:

Advertisement sales, Video production services, and partner offers in the new destinations.



PROJECTS

2025

FULL-SCALE INTEGRATION

- Complete Team
- Optimized Sales Strategy
- Maximized Presence

BUSINESS MODEL

Services:

Luxury Yachting & Lifestyle Magazine;

[Learn More](#)

Video Production;

[Learn More](#)

Bespoke Travel Hot Deals;

[Learn More](#)

Award & Event Business Networking

coming.soon



CREW TEAM

MAGAZINE TEAM

Editor in Chief
Sales Director
Territory Sales
Graphical Designer
Journalists

VIDEO PRODUCTION TEAM

Video Director
Photographer & Drone Operator
Social Media Video Producer

TRAVEL CONCIERGE

Luxury Services Operator



We are looking to recruit a new team in both directorship and sales for the new destinations in the MENA region.

DISTRIBUTION PARTNER



YACHTING PAGES

Our esteemed Affiliate Partner, Yachting Pages, serves as a valuable asset in distributing our magazine with ease and precision at shows and marinas, effectively reaching key industry stakeholders

CLIENTS



Discover the difference.
burgessyachts.com

GLOBE AIR
#MyPrivateJet



CARLTON
INTERNATIONAL

 K L A S J E T





IVC


FREDERIQUE CONSTANT
GENEVE

...and many more

NICE TO MEET YOU

Tomislav Pahljina
Founder & CEO



Over the past 15 years, Tomislav has been dedicated to providing elite bodyguard services to Fortune 500 clients, alongside a distinguished 6-year tenure at the Office of the President in Croatia. In addition to safeguarding elite clientele, the founder has seamlessly managed their travel arrangements, such as helicopter and jet charters, event coordination, household staff assistance, yacht charters, and supercar rentals. All in a safe and confidential status.

As a trusted persona Tomislav tirelessly seeking the best value for clients while ensuring flawless execution. Over time, he amassed a comprehensive database of facilitators specializing in travel management, leading to the natural evolution of its core business. Recognizing the intrinsic link between luxury lifestyle and travel, he has conceived a magazine to showcase these facilitators to his clients, thus giving birth to Par Excellence Magazine.

Driven by a passion for travel and a deep understanding of the needs of high-profile individuals, Par Excellence is uniquely positioned to cater to every facet of the luxury lifestyle, offering unparalleled expertise and service excellence.





CONTACT US

E-mail

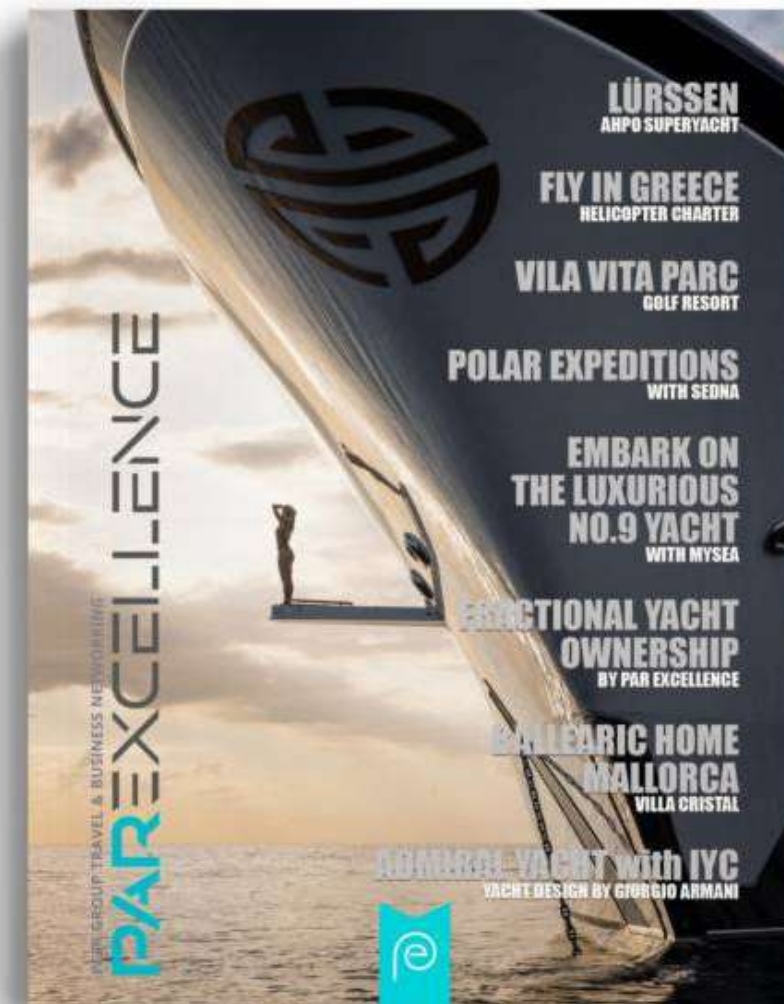
tom.p@parexcellence.vip

Website

www.parexcellence.group

Phone

+41 767 787 885



Address

PAR EXCELLENCE GROUP GmbH
 Baarerstr. 42, 6300 Zug,
 Switzerland

• tag us •



Linked 

@parexcellence

PAR EXCELLENCE

G R O U P



PAR EXCELLENCE
MONACO - SWITZERLAND